

# Kavyashree Upendra

User Experience Designer | Product Designer

## PROFILE

A designer who turns complex, manual workflows into clear, intuitive experiences across enterprise SaaS, B2B, and AI. I've driven roadmaps and timelines, worked closely with the dev and engineering team through specs and sprints, and built the design systems that keep products consistent at scale.

## EXPERIENCE

### UX/UI Designer, alliant

08/2024 - Present

- Built the company's first design system and brand identity end to end in Figma, replacing one-off, inconsistent UI with scalable patterns that kept experiences consistent across every product line and cut time to design and ship new screens by 30%.
- Redesigned the core self-service SaaS platform (1.5M customers) around its highest-volume support journeys, cutting support calls by 25% and lifting self-service adoption by 20%.
- Streamlined alliant's client portal, turning a cluttered path to reports, credits, and progress into an intuitive flow that cut time-to-task by 30% while surfacing cross-sell opportunities.
- Designed an enterprise agentic AI platform and bot-builder, organizing 7+ intelligent agents into a single, intuitive chat interface and turning a complex build process into a guided workflow that let non-technical teams assemble production bots without engineering support.
- Designed a financial wealth-management dashboard that consolidated fragmented spreadsheet and CRM data into one clear interface, cutting hours of manual reconciliation for advisors.
- Validated concepts and flows through user testing and design QA before and during build, catching issues early and reducing post-launch design rework.
- Owned product delivery across sprints, driving roadmaps, timelines, spec walkthroughs, and Agile boards to keep design and engineering aligned from kickoff to launch.
- Designed an inventory management mobile app, now live on the App Store and Google Play and used daily by field workers, with real-time tracking and OCR receipt scanning.

### UX/UI Designer (Internship), FounderWay

05/2024 - 08/2024 · Boston, MA

- Designed a new product walkthrough that improved navigation and increased new users' understanding of key features.
- Ran user research and testing across 15 key pain points, driving a 12% increase in platform engagement.
- Rebuilt the design system with 15+ reusable components, improving consistency across the product.
- Designed FounderWay's core report system, turning a founder's prompt into structured, editable assets like pitch decks and GTM plans, now used by 1,000+ founders.

### User Experience Assistant, Northeastern University

01/2023 - 12/2023 · Boston, MA

- Built a QR-code submission system that cut document submission time to 60 seconds, a 95% efficiency gain.
- Ran 100+ user surveys to identify the top 5 pain points across student systems, targeting an 80% lift in satisfaction.
- Restructured file organization, improving workflow efficiency by 30% and speeding document retrieval.

### Freelance UX Designer

2019 - 2020

- Lifted small-business website conversions ~35% across industries through redesigns and A/B testing in Figma and Sketch.

## CONTACT

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508-828-0585

[LinkedIn](#)

[Portfolio](#)

## SKILLS

### Research & Design

Interaction Design, Wireframing, Prototyping, User Research, Usability Testing, Information Architecture, Responsive Design, Accessibility, A/B Testing, Journey Mapping, Competitive Analysis, Visual Design, Design Systems

### Delivery & Collaboration

Client & Stakeholder Management, Project Timelines, Agile / Scrum, Sprint Planning, Agile Boards, Cross-functional Leadership, Developer Handoff, Design QA / Testing, Roadmapping

### Tools

Figma, Sketch, Adobe XD, FigJam, Balsamiq, Framer, HTML, CSS, Photoshop, Illustrator

## EDUCATION

### M.S. in Information Systems

Northeastern University  
Specialization in User Experience  
01/2022 - 12/2023

### B.E. in Information Science & Engineering

Sri Venkateshwara College of Engineering  
2016 - 2020

## CERTIFICATIONS

Google UX Design Professional Certificate

W3C: Introduction to Web Accessibility